

Minutes of Discussion between NFI and Tokyo SME Support Center, Bangkok
18th December 2019, 14.30 – 15.30 hours
At Meeting Room No.1, NFI

Attendees:

NFI

1. Mrs.Anong Paijitprapapon President
2. Ms.Chanchira Sinoulchan Vice President, Office of the President
3. Mr.Worawut Boonsornmun Supervisor, International Relations Division
Office of the President

Tokyo SME Support Center, Bangkok

1. Mr.Masayuki Kimura General Manager of Thailand Branch Office
2. Mr.Eiji Inomoto Deputy General Manager of Thailand Branch Office
3. Ms.Chompoonuch Saelao Assistant

Summary of discussion

1. Mr.Masayuki Kimura expressed his appreciation to NFI for welcoming the participants from Tokyo SME Support Center, Bangkok Branch Office and made a greeting regarding to New Year 2020. Then informed the objectives of the visit were to showing their appreciation to NFI support over the last year and to discuss future collaborations.

2. Mrs.Anong Paijitprapapon gave her welcome remarks to all participants from Tokyo SME Support Center, Thailand Branch Office.

3. Both sides discussed and exchanged ideas on how to establish collaboration in the future.

3.1 Mr.Masayuki Kimura gave a brief information about Japanese SMEs, which is approximately 4 million companies and 10% of them are Tokyo's SME. In order to meet Tokyo SMEs demand to expand their market to worldwide, Tokyo Metropolitan Government established Tokyo SME Support Center to provide service and support to Tokyo-based SMEs who seek to expand their markets to overseas. Thailand branch office is the first overseas branch.

Main roles of Tokyo SME Support Center are

- 1) Local Business Management Consultation
- 2) Business Matching
- 3) Provision of business negotiation spaces.
- 4) Hold Seminar

This year Tokyo SME Support Center organized the seminar on “The Key of Success between Thailand and Japan Food Industry” on 28 June 2019 at Thai Food Heritage Building, NFI and President of NFI joined the event as a speaker. The participants were Japanese and Thai companies.

3.2 Tokyo SME Support Center also requested NFI support in the form of technology transfer, joint product/research development and OEM.

3.3 Mrs. Anong Pajitprapapon informed that NFI can support information such as Thailand food industries trend, the demands of Thai companies and company’s food industry profiles etc. to Tokyo SME Support Center. In terms of future collaboration, the proposed activities on transfer technology seminar, joint product/research development, and other activities of mutual interest could be possible. For example, NFI and Tokyo SME support Center could co-establish a Kitchen/Cooking Center as an OEM for SMEs to develop new products that serve the needs of the markets.

The meeting adjourned at 15.30 hrs.

Submitted by



Mr. Worawut Boonsornmun
Senior Officer
International Relations Division

Approved by



Ms. Chanchira Sinoulchan
Vice President,
Office of the President